

# Mr. Asada Teruo honoured by Her Late Majesty Queen Elizabeth II

World news story

In recognition of his distinguished services to relations between the UK and Japan in a variety of fields, Julia Longbottom, the British Ambassador to Japan, has presented Mr. Asada Teruo, former Chairman of Marubeni Corporation with an Honorary Commander of the Most Excellent Order of the British Empire, at an investiture ceremony held at the British Embassy Tokyo on 21 November 2022.



Under Mr. Asada's leadership, Marubeni made pioneering investments in the UK. Marubeni invested £370m into Westermost Rough offshore wind farm creating thousands of jobs. This pioneering investment also helped kick-start the UK offshore wind industry, and set the scene for Marubeni's more recent strategic engagements with the UK on offshore wind in Scotland and Hokkaido.

Mr Asada revitalised the British Market Council (a group of leading Japanese and UK companies focussed on supporting trade relations between Japan and the UK) , as Chairman over six years. He was instrumental in raising awareness in Japan of the UK's strengths, further improving the partnership between our countries.

The award by the Majesty The Queen of the honorary CBE to Mr Asada was announced on 4 June 2021.

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