

Monster trucks roar into China

Chinese “monster truck” fans no longer have to travel overseas to watch the live motorsport stunt shows, as the world-famous event has been officially launched in the country, it was revealed at a press conference in Beijing on Wednesday.



On July 29, a monster truck performs a stunt in Beijing’s National Stadium, known as the Bird’s Nest, centerpiece of the 2008 Olympics. [Photo by Yujie/China.org.cn]

Following the successful debut of a “Monster Jam” show in Beijing’s National Stadium late July, the adrenaline-charged event, known as “China Monster Truck Show,” will open its 2017 season in southwest China’s Chongqing and Chengdu later this year.

The tour event will be operated by a local Chinese company, Monska, in partnership with the Australia-based Monster Events, which will offer technological support.

The newly-launched China show series will feature trucks easily recognizable by fans around the world including Raptors Rampage, Freak, Mismayhem, Scooby, Extreme and Revenge, with their world-class drivers competing in monster truck racing and freestyle competitions.

The show is expected to grow into a large-scale carnival as it will incorporate more local elements and cultural celebrations to meet China’s unique demand, said Lu Haibo, Monska’s executive president who is responsible for the show.

There will be a total of 10 stops in the 2018 season including Changsha, Nanning, Haikou, Guangzhou, Hangzhou, Wuhan, Beijing, Chongqing, Chengdu and Liuzhou.