

Mainland Green Tea Restaurant introduces Zhejiang fusion cuisine to Hong Kong (with photos)

Invest Hong Kong announced that the Mainland Green Tea Restaurant officially opened its first outlet in Causeway Bay today (September 10), and a second one is slated for opening in Tai Wai soon.

Associate Director-General of Investment Promotion Dr Jimmy Chiang said, "Over the past few years, Hong Kong has attracted many Mainland restaurant brands. The Green Tea Restaurant adds a very significant name on the list, with their signature Zhejiang fusion cuisine setting itself apart from peers. Hong Kong's status as a renowned culinary hub offers Mainland and overseas restaurants an ideal platform to showcase their products and brands to the world. I wish the Green Tea Restaurant every success in Hong Kong and beyond."

Vice President and General Manager of the Overseas Business Division of Green Tea Group Limited, Mr Thomas Tao, said, "Our vision is to make the Green Tea Restaurant an internationally acclaimed Chinese cuisine brand. In this connection, Hong Kong offers an important strategic platform. It has a rich Chinese cuisine culture with international market connections plus a deep talent pool. As the global gateway to Mainland China, the city is also a natural springboard from which to expand our brand globally."

Mr Tao added that the Green Tea Restaurant has more than 420 directly managed stores on the Mainland and is planning to list in Hong Kong.

For more information about the Green Tea Restaurant, please visit www.facebook.com/people/%E7%B6%A0%E8%8C%B6%E9%A4%90%E5%BB%B3-Green-Tea-HK/61562499657141/.

To get a copy of the photos, please visit www.flickr.com/photos/investhk/albums/72177720320207912.

