

# Mainland financial group chooses Hong Kong for regional headquarters (with photo)

Mainland financial group Atom Capital (Hong Kong) Limited announced today (May 18) that it has set up its regional headquarters in Hong Kong, leveraging the city's status as an international financial centre to expand its business in the region.

The company is a Mainland start-up that offers investment services such as hedge fund and foreign exchange trading as well as private equity and the Internet-based finance for high net worth individuals and institutional investors. Its service network covers major financial centres in Greater China, Singapore, New York, London and the European Union, says its Chief Executive Officer, Mr Zhou Yi.

"Hong Kong is a leading financial centre in the Asian region and is highly renowned for its geographic location and versatility in financial services. Therefore it is only natural for Atom Capital to headquarter in a sophisticated financial hub such as Hong Kong.

"The regulatory environment in Hong Kong is unique and globally recognised. It gives our clients a lot of confidence if we base our operations here. In addition, the city's geographic location means good coverage across the north Asia markets and nearby countries," said Mr Yi.

The Associate Director-General of Investment Promotion, Dr Jimmy Chiang, said, "Hong Kong serves as an important two-way platform for Mainland enterprises looking to go global and foreign firms seeking access to Mainland China. Together with its strategic location at the heart of Asia, it is an ideal place for Atom Capital to serve the growing number of high net worth individuals and institutions in the region."

## About Atom Capital (Hong Kong) Limited

Based on the goal of "managing risk, increasing profits", Atom Capital (Hong Kong) Limited aims to generate substantial wealth for high net worth individuals and institutional investors through its professional investment services. The company's investment team is experienced in the areas of law, trading, wealth management and IPO placements. For more information, please [www.atomgp.com](http://www.atomgp.com).

## About Invest Hong Kong

Invest Hong Kong is the department of the Hong Kong Special Administrative Region Government to attract foreign direct investment and support overseas and Mainland businesses to set up or expand in Hong Kong. It provides free advice and customised services for overseas and Mainland

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