

“M” Mark status awarded to Volleyball Nations League Hong Kong 2024 presented by China Life (Overseas)

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to the Volleyball Nations League Hong Kong 2024 presented by China Life (Overseas), which will be held at the Hong Kong Coliseum from June 11 to 16.

The Chairman of the MSEC, Mr Wilfred Ng, said today (May 31) that like all other "M" Mark events, this event will not only promote sports development and showcase Hong Kong's capability to host world-class sports events, but also add colour and vibrancy to Hong Kong, bring in more visitors from abroad and enhance Hong Kong's position as a centre for major international sports events.

"Hong Kong has successfully secured the opportunity to continue hosting the Volleyball Nations League. The tournament will feature eight national women's teams, including Brazil, Bulgaria, China, Dominican Republic, Germany, Poland, Thailand and Türkiye, which provides them with the final chance to compete for a spot in the Paris Olympics. We believe that the tournament will present an unforgettable volleyball extravaganza for fans and demonstrate Hong Kong's vibrancy and passion," Mr Ng said.

The "M" Mark System aims to encourage and help local "national sports associations" and private and non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.