

“M” Mark status awarded to Prudential Hong Kong Tennis Open

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to Prudential Hong Kong Tennis Open, which will be held at the Victoria Park Tennis Court from October 26 to November 3.

The Chairman of the MSEC, Mr Wilfred Ng, said today (October 21), "We are very pleased to award the 'M' Mark status to the Prudential Hong Kong Tennis Open. This international event attracts numerous world-class players to compete in Hong Kong each year. It is a grand occasion for the tennis community and provides them with exciting matches and unforgettable experiences. It also serves as a good opportunity to promote tourism and the economy in Hong Kong, enhancing the city's established professional status in the international sports arena."

The "M" Mark System aims to encourage and help local "national sports associations" and private or non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.