

# **“M” Mark status awarded to Prudential Hong Kong Tennis 125**

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to Prudential Hong Kong Tennis 125 which will be held at the Tennis Centre Court in Victoria Park from September 30 to October 6.

The Chairman of the MSEC, Mr Wilfred Ng, said today (September 29) that like all other "M" Mark events, the above event can showcase the vibrancy of Hong Kong and bring a wide variety of experiences to citizens, thereby facilitating the development of sports in Hong Kong and strengthening Hong Kong as a centre for major international sports events.

The "M" Mark System aims to encourage and help local "national sports associations" and private or non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit [www.mevents.org.hk](http://www.mevents.org.hk).