

“M” Mark status awarded to LI-NING Hong Kong Open Badminton Championships 2024 part of the HSBC BWF World Tour Super 500

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to LI-NING Hong Kong Open Badminton Championships 2024 part of the HSBC BWF World Tour Super 500 which will be held from September 10 to 15.

The Chairman of the MSEC, Mr Wilfred Ng, said today (September 9) that like all other "M" Mark events, the above event can showcase the vibrancy of Hong Kong and bring a wide variety of experiences to citizens and tourists, thereby further facilitating the sports development and enhancing Hong Kong's status and reputation in the international sports arena.

The "M" Mark System aims to encourage and help local "national sports associations" and private and non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.