

“M” Mark status awarded to Hong Kong International Dragon Boat Races

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to the Hong Kong International Dragon Boat Races which will be held from June 15 to 16 in Tsim Sha Tsui East Promenade.

The Chairman of the MSEC, Mr Wilfred Ng, said today (June 8) that like all other "M" Mark events, this event will not only promote sports development and showcase Hong Kong's capability to host world-class sports events, but also add colour and vibrancy to Hong Kong, bring in more visitors from abroad and enhance Hong Kong's position as a centre for major international sports events.

"The Hong Kong International Dragon Boat Races has always been one of the highlighted events in Hong Kong's summer. Top dragon boat teams from around the world will provide the spectators with thrilling dragon boat races. There will also be an array of cultural performances and delectable food stalls on the spot, allowing spectators to immerse themselves in Hong Kong's unique Eastern charm beyond the competition." Mr Ng said.

The "M" Mark System aims to encourage and help local "national sports associations" and private and non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.