

“M” Mark status awarded to FIVB Volleyball Nations League Hong Kong 2023 presented by China Life (Overseas) and 2023 Hong Kong International Dragon Boat Races

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to two major international sports events that will be held in June this year, namely the FIVB Volleyball Nations League Hong Kong 2023 presented by China Life (Overseas) (June 13 to 18) and the 2023 Hong Kong International Dragon Boat Races (June 24 and 25).

The Chairman of the MSEC, Mr Wilfred Ng, said today (June 12) that like all other "M" Mark events, these two events will add colour and vibrancy to Hong Kong and thereby bring in more visitors from abroad.

"After a four-year hiatus, these two 'M' Mark events will be held in Hong Kong again, which does not only showcase Hong Kong's capability to host world-class events, but also enhance Hong Kong's position as a centre for major international sports events. These events will allow Hong Kong audiences to enjoy high-level competitions and cultivate a sporting culture in the community," Mr Ng said.

The "M" Mark System aims to encourage and help "local national sports associations" and private and non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.