

“M” Mark status awarded to FIVB Volleyball Nations League 2018 – HK presented by China Life (Overseas)

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to FIVB Volleyball Nations League 2018 – HK presented by China Life (Overseas) which will be held from May 29 to 31.

The Chairman of the MSEC, Mr Karl Kwok, said today (May 21) that this event, like all "M" Mark events, will add colour and vibrancy to Hong Kong and help attract more visitors.

"'M' Mark events showcase Hong Kong's capability to host world-class events and reinforce its position as the events capital of Asia," Mr Kwok said.

"'M' Mark events also help generate economic benefits for Hong Kong by attracting tourists. They also instil a sustainable sporting culture in the community, and help foster a sense of pride and social cohesion," he added.

The "M" Mark System was launched in 2004 to help local national sports associations organise more major sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some of the event organisers.

The number of recognised "M" Mark events increased from four in 2005 to 13 in 2017. So far, around \$117.3 million has been approved to support recognised "M" Mark events.

For details of other "M" Mark events, please visit www.mevents.org.hk. The "M" Mark applications for smartphone users are available for downloading from iTunes as well as Google Play.