

“M” Mark status awarded to Cathay/HSBC Hong Kong Sevens 2024

The following is issued on behalf of the Major Sports Events Committee:

The Major Sports Events Committee (MSEC) has awarded "M" Mark status to Cathay/HSBC Hong Kong Sevens 2024, which will be held from April 5 to 7.

The Chairman of the MSEC, Mr Wilfred Ng, said today (April 5) that like all other "M" Mark events, this event will not only promote sports development and showcase Hong Kong's capability to host world-class sports events, but also add colour and vibrancy to Hong Kong, bring in more visitors from abroad and enhance Hong Kong's position as a centre for major international sports events.

"Hong Kong Sevens has long been regarded as one of the premier events in the world. Participated by top-quality teams and athletes from around the globe, the tournament has provided fans and spectators with thrilling matches," Mr Ng said.

The "M" Mark System aims to encourage and help local "national sports associations" and private and non-government organisations to organise more major international sports events and nurture them into sustainable undertakings. Sports events meeting the assessment criteria will be granted "M" Mark status by the MSEC. Funding support will also be provided to some events.

For details of "M" Mark events, please visit www.mevents.org.hk.