## London ETO supports Global SinoPhoto Awards 2025 Exhibition (with photos)

The Hong Kong Economic and Trade Office, London (London ETO) supported the Global SinoPhoto Awards (GSPA) 2025 exhibition at Christie's London, running from January 13 to 31. The exhibition opened with an evening reception on January 15, welcoming over 60 distinguished guests from the cultural sector. Among the highlights of the exhibition was the work of Hong Kong photographer Jay Wong, whose series "Goldfish Market, Hong Kong" features four captivating images that capture the lively and colourful atmosphere of Mong Kok's iconic Goldfish Market.

Speaking at the reception, the Director-General of the London ETO, Mr Gilford Law, thanked the organiser for shining a spotlight on Hong Kong, highlighting Hong Kong's artistic and cultural excellence. Mr Law remarked, "Hong Kong is home to a wealth of artistic talent with a rich heritage of East and West as well as the fusion of tradition and innovation. With their passion and creativity, we are well on our way to achieving Hong Kong's mission of becoming the East-meets-West centre for international cultural exchanges as underpinned by the National 14th Five-Year Plan." He also extended a warm invitation to all to experience the cultural vibrancy of Hong Kong in person.

 $\hat{a} \in \mathsf{CThe GSPA}$  is an international photography contest that aims at communicating Chinese culture and values through images to international audiences. In addition to the works of award-winning photographers, the exhibition also featured selected works from other participants.









