

London ETO celebrates timeless works of Jin Yong in Cambridge (with photo)

The Hong Kong Economic and Trade Office, London (London ETO) supported the Ming-Ai (London) Institute's "The Literary Legend and Legacy of Jin Yong" seminar held at the Fitzwilliam Museum in Cambridge, the United Kingdom (UK), on May 21 (London time). The event was also supported by the Leisure and Cultural Services Department and the Hong Kong Heritage Museum by the provision of expert advice.

The seminar commenced with a networking lunch reception attended by around 30 esteemed guests from the cultural and academic sectors, followed by thematic discussions led by renowned experts who delved into various aspects of Jin Yong's literary legacy.

Delivering a virtual speech at the event, the Director-General of the London ETO, Mr Gilford Law, said, "This year marks the centenary of the birth of Dr Louis Cha (Jin Yong). It is our pleasure to support the Ming-Ai (London) Institute in celebrating the achievements of Dr Cha, one of the most influential writers of our time. Dr Cha's legacy is intricately linked with Hong Kong, a city that played a crucial role in his journey of career and creativity. Hong Kong's vibrant cultural and intellectual climate enabled him to craft novels deeply rooted in Chinese traditions while appealing to a global readership."

"Dr Cha's literary legacy contributed significantly to Hong Kong's reputation as a cultural hub. The adaptations of his works into films, television series, as well as comics further underscored Hong Kong's influential role in the creative industries, forming a solid foundation for Hong Kong's role as an East-meets-West centre for international cultural exchange, as supported by the National 14th Five-Year Plan," he added.

â€œFounded in 1993, the Ming-Ai (London) Institute is a registered charity in the UK. By organising a variety of classes in Chinese arts and classical literature, alongside an array of cultural promotion activities, the Institute aims at facilitating deeper understanding and appreciation of Chinese culture within the local community.

