## London ETO and InvestHK host London Tech Week Hong Kong Drinks Reception (with photos)

The Hong Kong Economic and Trade Office, London (London ETO) coorganised a drinks reception with Invest Hong Kong (InvestHK) in London, the United Kingdom (UK), on June 12 (London time), for participants of the London Tech Week to promote business opportunities in Hong Kong.

In his welcome remarks at the reception, the Director-General of the London ETO, Mr Gilford Law, highlighted that Hong Kong is one of Asia's most vibrant tech hubs and one of the world's freest economies. He also promoted the unique advantages of Hong Kong including the free movement of capital, the simple and low tax system, excellent infrastructure, and its strategic gateway position connecting with Mainland China and the rest of Asia.

The Head of Business and Talent Attraction/Investment Promotion of InvestHK London Office, Ms Daisy Ip, also spoke at the reception and highlighted that the number of start-ups in Hong Kong reached a record high of 4 257 last year, and that over 16 per cent of non-local start-up founders are from the UK. She encouraged UK start-ups to consider establishing their footprint in Hong Kong. Ms Ip also promoted the StartmeupHK Festival which is an annual series of events curated by InvestHK comprising conferences, exhibitions, pitching competitions, startup-investor matching, as well as other networking activities.

Over 170 participants from the UK Government, as well as the financial, innovation and technology, and business sectors joined the reception.









