Local premiere of FDF-financed film "I Love You, You're Perfect, Now Change"

The following is issued on behalf of the Hong Kong Film Development Council:

The local premiere of a new film financed by the Film Production Financing Scheme under the Film Development Fund (FDF), "I Love You, You're Perfect, Now Change", will be held this evening (January 29).

"I Love You, You're Perfect, Now Change" is the first feature film directed by Wong Cho-lam. Apart from featuring him as the male lead, the film also stars Ivana Wong, Eric Tsang and Teresa Mo. It was adapted from a Broadway musical and depicts 13 distinctive love stories with local sentiment. More than 50 actors and actresses appear in the film to present different pieces of touching love stories with kaleidoscopic images.

The Chairman of the Hong Kong Film Development Council, Mr Ma Fung-kwok, said, "This film is popular comedian Wong Cho-lam's debut in assuming multiple roles in directing, screenwriting and performing a feature film. Given the participation of a large number of popular and acclaimed actors and actresses, it is believed that the film will bring a lot of enjoyment to audiences during the Chinese New Year."

He added, "The Government will continue to support initiatives for boosting the development of the local film industry through the FDF in order to help the industry to thrive."

The Government has since 2005 injected a total of \$540 million into the FDF to support a number of film production projects and other film-related projects. Since 2007, the FDF has financed 33 film projects, involving total funding of about \$95.96 million. The production budget for "I Love You, You're Perfect, Now Change" was around \$20 million, with government finance amounting to about \$5.2 million.