

## Leading international professionals speak at 2nd Museum Summit in Hong Kong (with photo)

The 2nd Museum Summit opened at the Hong Kong Convention and Exhibition Centre today (November 28). Presented under the theme "Formation and Transformation", the summit has brought together more than 30 speakers who are leading figures and professionals of world-renowned museums. They are discussing their expert experience, foresight and innovative ideas on the development and transformation of museums nowadays across the world.

In his opening remarks, the Secretary for Home Affairs, Mr Lau Kong-wah, said that the summit provides a timely platform to stimulate minds while museums around the world are facing new challenges brought about by new technologies, rapid changes in people's lifestyles and booming choices for cultural activities.

He added that Hong Kong aspires to be at the forefront of museum development and the Hong Kong Special Administrative Region Government attaches great importance to the upgrading of Hong Kong's cultural facilities and strives to enrich the local museum ecology through launching new developments.

Being held today and tomorrow (November 29), the 2nd Museum Summit is presented by the Leisure and Cultural Services Department (LCSD) in partnership with the British Museum.

The advent of new technologies has not only brought about rapid changes in people's lifestyles, but also prompted museums around the world, art museums in particular, to redefine themselves. To cope with the challenges posed to their traditional roles and functions, many museums are reinventing themselves by initiating new developments in facilities, exhibitions and programmes, as well as audience building. Placing collections, artists and their creations at the core, art museums tend to integrate exhibition, education and social functions in design and programming to stay relevant to the contemporary world, to establish stronger links with young audiences, and to engage increasingly diverse communities.

As a gateway where East meets West, Hong Kong is committed to providing a platform for professional exchanges and fostering collaboration among museums and cultural institutions from around the world. The LCSD is specifically presenting the summit to provide an opportunity for some of the most brilliant minds from museums to connect, exchange views and discuss experiences.

For details of the Museum Summit, please visit [www.museumsummit.gov.hk/en/index.html](http://www.museumsummit.gov.hk/en/index.html).

