

# LCSD to present film lecture series “Genius of the System: When Art and Commerce Converge on Film”

The Film Programmes Office of the Leisure and Cultural Services Department will present the film lecture series "Genius of the System: When Art and Commerce Converge on Film" curated by veteran film researcher Sam Ho in collaboration with various film critics as speakers from June to February next year. The lecture series is one of the programmes to commemorate the 60th Anniversary of Hong Kong City Hall.

Speakers of nine lectures in three phases will review the development of the Hollywood film industry in its golden age, stretching from the 1920s through the 1950s, in which the interplay of art and industry produced many great examples of cinematic works. In Phases 1 and 2, the industrial structure and the auteur directors of this era will be covered. The last phase will correlate the Hollywood system with the development of the Hong Kong film industry during its golden periods of the 1950s and the 1980s.

Details of the lectures in Phase 1 are as follows:

## Lecture 1

Topic: What's the Deal with Hollywood?

Date: June 5 (Sunday)

Time: 1.45pm

Speakers: Joyce Yang (Hong Kong Film Critics Society member), Sam Ho (curator, film researcher)

Content: An introduction to the Hollywood business environment stretching from the 1920s through the 1950s, and how great cinematic art was realised in an industrial structure established for business.

## Lecture 2

Topic: What's so Genius about the System?

Date: July 23 (Saturday)

Time: 4.30pm

Speakers: Ka Ming (film critic), Sam Ho (curator, film researcher)

Content: An analysis of how the business-oriented Hollywood system enabled great art during that era.

## Lecture 3

Topic: The Studios

Date: August 6 (Saturday)

Time: 4pm

Speaker: Sam Ho (curator, film researcher)

Content: A look into various Hollywood studios coexisting together, in competition and in collaboration, which allowed artists of every level to thrive and gave birth to the "golden age".

All lectures will be conducted in Cantonese and will take place at the Recital Hall, Hong Kong City Hall (8/F, High Block). Each lecture will last for about 90 minutes. Tickets priced at \$80 are now available at URBTIX ([www.urbtix.hk](http://www.urbtix.hk)). For telephone credit card bookings, please call 2111 5999. For ticketing enquiries, please call 3761 6661. For programme enquiries and concessionary schemes, please call 2734 2900 or visit [www.lcsd.gov.hk/fp](http://www.lcsd.gov.hk/fp). (Details of Phases 2 and 3 will be announced in due course.)

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