

LCSD launches special edition of Museum Pass

The Leisure and Cultural Services Department (LCSD) launched a special edition of the Museum Pass today (January 22) to celebrate the Year of the Dragon with museum lovers. There are two designs for the special edition, including one with the traditional pattern of "Double fire dragons in red" coming from a museum collection, and another with the LCSD's mascots, "Enggie Pup" and "Artti Kitty", in new-year costume. The special edition is now available for sale at seven designated LCSD museums (see Note), while stock lasts.

A Museum Pass is valid within 12 months from the date of issue. In addition to enjoying unlimited admission to the fee-charging permanent and special exhibitions of the LCSD museums during the validity period, Museum Pass holders could also join a series of free bespoke programmes, including Members' Days, Members' Nights, "Meet the Curators" Lectures, and special workshops or screenings.

Pass holders are also entitled to an array of exclusive fringe benefits, including a 10 per cent discount on purchase of souvenirs and publications produced by the LCSD at its museum gift shops or book shops (except the Dr Sun Yat-sen Museum and the Hong Kong Museum of Coastal Defence) and a 10 per cent discount on participation fee when joining museum extension activities solely organised by LCSD museums (e.g. educational programmes). They can also enjoy special offers at designated catering outlets in LCSD museums. Moreover, pass holders could enjoy special offers by LCSD partners, including discount during designated periods in the purchase of the Magic Access of the Hong Kong Disneyland Park and the Adult ticket of the Hong Kong Maritime Museum, as well as shopping discount at the CHAT Shop in The Mills.

The annual fee for family pass, individual pass and concessionary pass (full-time students, people with disabilities and senior citizens aged 60 or above) are \$100, \$50 and \$25 respectively. For details of the Museum Pass and its privilege offers, please visit the website www.museums.gov.hk/en/web/portal/museum-pass.html#.

Note: Seven designated museums under the LCSD include the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Heritage Museum, the Hong Kong Science Museum, the Hong Kong Space Museum, the Dr Sun Yat-sen Museum and the Hong Kong Museum of Coastal Defence.