

LCSD launches social media platforms and mascots (with photo)

The Leisure and Cultural Services Department (LCSD) launched the "LCSD Plusss" Facebook and Instagram pages today (December 7) to disseminate the LCSD's latest information and strengthen communication with members of the public. The LCSD's mascots, namely "Enggie Pup" and "Artti Kitty", will also meet with the public to promote the department's updates through their friendly and positive image.

Introducing LCSD's information in a lively manner, the "LCSD Plusss" pages encourage the public to participate in the department's activities and utilise its facilities for adding colour and vibrancy to daily lives. The pages also share behind-the-scene stories with an aim of deepening the public's understanding of the department's services.

Apart from launching the social media platforms, the LCSD will share the department's updates through its mascots. "Enggie Pup" and "Artti Kitty" represent the department's two major areas of work, namely leisure and culture, respectively. Being trainees of the LCSD, the vivacious "Enggie Pup" and the docile "Artti Kitty" will promote the department's activities and facilities. They will strive to share their passion towards leisure, sports, arts and culture for the good health and rich spiritual lives of the public.

The LCSD welcomes members of the public to view, follow and share the information of the "LCSD Plusss" Facebook (www.facebook.com/LCSDPlusss/) and Instagram (www.instagram.com/lcsdplusss/) pages through the hyperlinks and QR codes in the Annex.

