

# **LCSD announces organisation selected to manage, operate and maintain Avenue of Stars and Salisbury Garden**

The Leisure and Cultural Services Department (LCSD) announced today (April 18) that a proposal from a non-profit-making organisation, AOS Management (HK) Limited, has been accepted for the provision of management, operation and maintenance of the Avenue of Stars (AoS) and Salisbury Garden (SG) located at the Tsim Sha Tsui harbourfront. The 15-year term will begin on April 20, comprising a fixed term of eight years and a further term of seven years, which will be subject to renewal after a performance review by the Government.

According to the proposal of AOS Management (HK) Limited, there will be ongoing beautification works at the AoS and SG with a view to further enhancing the Tsim Sha Tsui harbourfront to provide a synergistic arts, culture, tourism, leisure and sports public space, as well as a must-visit attraction for both local residents and tourists from around the world. AOS Management (HK) Limited will also continue to promote Hong Kong's film and pop culture through diversified events.

The LCSD announced in August last year that it would invite non-profit-making organisations to submit proposals for the management, operation and maintenance of the AoS and SG to identify the most suitable non-profit-making operator. A briefing session was held on September 21, 2023. The LCSD received one eligible proposal by the deadline of November 23, 2023. The proposal was then assessed and considered by an assessment panel based on pre-determined assessment criteria.

The existing management, operation and maintenance contract will end tomorrow (April 19).