

# Launch of a special bi-annual EER Award 2021-2022 edition



The jury of the European Entrepreneurial Region (EER) Award has decided to launch a **special bi-annual edition of the EER Award covering the years 2021-2022**. The decision has been motivated by the impact of the Covid-19 crisis, fundamentally changing the economic reality and outlook in EU regions and cities and thus triggering the need to amend the EER 2021 application process.

The lead theme of the new call is Entrepreneurship for a sustainable recovery. The deadline for applications is **28 October 2020**.

## **What is the EER?**

- A **label** awarded by the European Committee of the Regions each year to up to 3 cities or regions with outstanding, future-oriented strategies to support SMEs, start-ups and scale-ups
- A growing **network** of pioneering territories actively strengthening their entrepreneurial ecosystems, exchanging good practices and partnering up for European projects

## **What's new in the EER 2021-2022?**

- A special bi-annual edition of the EER aiming to encourage EU regions and cities to develop strategies boosting entrepreneurship and SMEs, taking account of the impact of the Covid-19 crisis
- Awarded applicants will hold the EER label for two years – 2021 and 2022, granting them sufficient time to implement their EER strategies to accelerate the economic and social recovery in their territories

## **Who can apply?**

All EU territories below the level of the Member State that are endowed with competences at a political level and able to implement an overall entrepreneurial strategy, including regions in the broadest sense, cities, EGTCs and Euroregions, are welcome to participate.

## **Why should you apply?**

The EER gives **recognition** and **visibility** to your entrepreneurial strategy and concrete projects. It helps you **reach out** to your entrepreneurial ecosystem's stakeholders and give a boost to the **ecosystem's maturation**. It provides you with **access to a network** of potential partners for cooperation initiatives.

Further details, including the application form can be found on the [EER website](#).