<u>Latest privilege offers of LCSD Museum</u> Pass

The Leisure and Cultural Services Department (LCSD) is collaborating with Hong Kong Ocean Park to launch new privilege offers. From now until August 31, 2026, Ocean Park Annual Membership holders will enjoy a 10 per cent discount for purchase of a Museum Pass during the promotional period, while Museum Pass holders will enjoy a 10 per cent discount from the published price for the purchase of an Ocean Park Annual Membership.

In addition, latest offers include from December 12, 2024, Museum Pass holders will be offered a 10 per cent discount upon purchase of standard tickets for Hong Kong Dance Company (HKDance) productions (excluding copresented productions) via URBTIX outlets and HKDance merchandise at performance venues during production.

At present, Museum Pass holders are enjoying a wide range of privileges, including unlimited admission to the fee-charging permanent and special exhibitions (except for specified thematic exhibitions) of LCSD museums during the validity period of the pass; admission discounts at Hong Kong Disneyland Park and Hong Kong Maritime Museum; shopping discounts at The Alchemist Cafe in the Hong Kong Heritage Museum, the CHAT Shop in The Mills, and the purchase of souvenirs and publications produced by the LCSD at the gift shops or book shops in LCSD museums (excluding the Dr Sun Yat-sen Museum and the Hong Kong Museum of the War of Resistance and Coastal Defence). Pass holders can also participate in activities organised by museums at discounted prices.

Members of the public can purchase a physical Museum Pass at seven designated museums under the LCSD (Note 1), or an electronic Museum Pass via the URBTIX website (www.urbtix.hk) or its mobile app. Both the physical and electronic Museum Pass are valid for admission to LCSD museums. The annual fee for a family pass, individual pass and concessionary pass (full-time students, people with disabilities and senior citizens aged 60 or above) are \$100, \$50 and \$25 respectively. There is a 10 per cent discount on the Museum Pass for Hong Kong Disneyland "Magic Access" holders and Hong Kong Ocean Park Annual Membership holders during the promotional period (Note 3). For details of the Museum Pass and its privilege offers, please visit the website www.museums.gov.hk/en/web/portal/museum-pass.html.

More privilege offers are coming, stay tuned.

Note 1: The seven designated museums are the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Heritage Museum, the Hong Kong Science Museum, the Hong Kong Space Museum, the Dr Sun Yat-sen Museum (Note 2) and the Hong Kong Museum of the War of Resistance and Coastal Defence Museum.

Note 2: The Dr Sun Yat-sen Museum is now closed temporarily for

upgrading of the permanent exhibition galleries, and for maintenance and renovation works.

Note 3: The price of each discount Museum Pass will be rounded up to the nearest dollar.