## "Latest Development of Start-ups in the Greater Bay Area Seminar" to be broadcast live online

Due to the postponement of the Entrepreneur Day exhibition organised by the Hong Kong Trade Development Council on July 16 and 17, the Constitutional and Mainland Affairs Bureau (CMAB) today (July 13) announced that the "Latest Development of Start-ups in the Greater Bay Area Seminar" on the Entrepreneur Day will be broadcast live online as scheduled on July 17 (11am to noon).

During the online seminar, two local young entrepreneurs, Mr Eric Kuo and Ms Gisella Tong, will share their experiences in starting businesses in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and respond to participants' enquiries online. Mr Kuo is a Co-founder of R-Guardian while Ms Tong is the Creative and Marketing Director of Round the Clock Studio Limited.

For pre-registration of the online seminar, please visit <a href="hktdc.hermeslive.com/en/register">hktdc.hermeslive.com/en/register</a>. To join the online seminar, registered participants should go to the website <a href="hktdc.hermeslive.com/en/">hktdc.hermeslive.com/en/</a>, log in with the registered email address and select "Latest Development of Start-ups in the Greater Bay Area Seminar".

In addition, "Start-upsi $\frac{1}{4}$ ŠOpportunities Hong Kongi $\frac{1}{4}$ ŠGreater Bay Area" pavilion at the Entrepreneur Day has accordingly been postponed. Details will be announced in due course.

For enquiries on the "Latest Development of Start-ups in the Greater Bay Area Seminar" and "Start-ups $i\frac{1}{4}$ ŠOpportunities Hong Kong $i\frac{1}{4}$ ŠGreater Bay Area" pavilion, please contact the CMAB (Tel: 2810 2059; email: enquiry@bayarea.gov.hk). For more information about the GBA, please visit the dedicated website (www.bayarea.gov.hk/en/home).