

# Labour Department launches Racial Diversity Employment Programme

The Labour Department (LD) today (November 1) launched the Racial Diversity Employment Programme to further strengthen employment support for ethnic minority (EM) job seekers.

The programme provides, on a pilot basis, one-stop employment support services for EM job seekers in a case management approach through non-governmental organisations (NGOs). The NGO service providers will assign registered social workers to act as EM participants' case managers and provide them with customised employment services comprising employment needs assessment, career guidance, pre-employment counselling, employment assistance, job matching, interview preparation, case review and other related support services. After successful placement of EM job seekers, the case managers will continue to provide follow-up services for these EM people and their employers, including assisting the employees to adapt to the new working environment and fostering both parties' understanding of each other's work expectations and practices.

In addition, the service providers will liaise with employers in different industries to promote the employability of EM people and provide employers in need with information on EM cultures and skills in communicating with them, and other support, thereby canvassing more job vacancies suitable for EM job seekers.

For further details of the programme, please visit the webpage at [www.jobs.gov.hk/rdep](http://www.jobs.gov.hk/rdep) or call the programme hotline at 2150 6359. Interested EM job seekers may enrol for the programme through its webpage, the service providers, or the LD's Job Centres and Industry-based Recruitment Centres. Services under the programme are provided free of charge.