

Ken Skates will visit China to cement Welsh links

Ken Skates announced his impending visit to China at the North Wales Export Forum – one of two events being held to reinforce the Welsh Government's focus on exports and exporters as the UK prepares for life outside of the EU.

The Economy Secretary said:

“I am pleased to have attended both the South Wales and North Wales Export Forum and to have spoken directly to some of our most influential exporters as we prepare for life outside the EU.

“Increasing the value of exports and the number of exporters in Wales have been central pillars of our economic strategy for some time and at this time of change it is more important than ever that we focus on strengthening our trade relations with countries across the world.

“We already have a comprehensive range of support to help companies export and have been proactive in some of the world's largest markets for some time.

“And I am pleased to confirm that next month I will be joining 18 Welsh companies as part of their next trade mission to China with a view to expanding our trade relations and building on what is already a strong and thriving relationship.

“As part of my trip I will be visiting Chongqing and Shanghai and am optimistic that both my visit and the trade mission will enable Welsh companies to win new export business in China.

“This is borne out by experience as my visit and the trade mission to Japan last October has already resulted in £1.4m of orders and potential contracts for the businesses that travelled there.

“I think we all recognise there are challenging times ahead for businesses. I am determined to make sure that we do what we can to help businesses maintain and, indeed, grow their export business as the UK transitions out of the EU.”

One of the companies attending the February trade mission to China and Hong Kong is Wrexham based, specialist manufacturer Conren. Their company export manager, Veronica Dawson said:

“Exporting is key to our business and we currently export to over 30 markets around the world. It has greatly benefitted our business, providing an essential source of revenue, and it has also encouraged us to be more innovative as we develop our products to meet challenges in the global marketplace.

“The Welsh Government has been key to our export success, providing support and advice as we look to new markets. The Export Forum provided a great opportunity for us to meet other exporters from across Wales and hear how other companies are preparing for the future, and we are very much looking forward to next month’s trade mission.”