

# [InvestHK highlights Hong Kong's advantages as multinational supply chain management centre in Indonesia \(with photos\)](#)

Invest Hong Kong (InvestHK) hosted a thematic session at the Think Business, Think Hong Kong Symposium, organised by the Hong Kong Trade Development Council in Jakarta, Indonesia, yesterday (January 8), updating local business communities on Hong Kong's unique business advantages and opportunities as a multinational supply chain management centre that can help them upgrade their supply chains and expand their businesses in the region.

The thematic session, entitled "Hong Kong – An Ideal Business Hub for Supply Chain Companies and Beyond", began with welcome remarks by Associate Director-General of Investment Promotion at InvestHK, Mr Charles Ng, followed by a panel discussion chaired by Mr Ng to share valuable insights with prominent business leaders from different perspectives on how Hong Kong is exceptionally equipped for the industry to manage their global supply chain operations and navigate the dynamic landscape.

Mr Ng said, "As highlighted in the 2024 Policy Address, the Government of the Hong Kong Special Administrative Region is committed to developing the city as a multinational supply chain management centre, providing one-stop support and abundant opportunities for enterprises to succeed on the global stage. With its strategic location, seamless connectivity to global markets, comprehensive range of professional services and access to a highly skilled workforce, Hong Kong offers unparalleled opportunities for companies to optimise their supply chain operations and drive growth in the region and beyond."

The Chairwoman of the Indonesian Employers' Association (APINDO) and CEO of Sintesa Group, Ms Shinta Widjaja Kamdani, said, "Hong Kong is the ideal platform for Indonesian businesses to expand internationally. As part of the tech and innovation-driven Greater Bay Area, Hong Kong offers unmatched connectivity, a business-friendly environment, and a deep pool of talent. Indonesian companies can leverage Hong Kong's excellent professional services, including supply chain management, trade financing, and consultancy, to scale their operations and tap into Mainland China and new markets across Asia."

The Chair of Trading at APINDO and Vice Chairwoman of the Indonesian Textile Association, Mrs Anne Patricia Sutanto, said, "Hong Kong has been one of our main supports for textile and garment supply chain and a superb hub for trade connectivity for decades. We look forward to working with Invest Hong Kong to enable Indonesian factories and industries to further leverage Hong Kong to facilitate trade connectivity and trade finance within Asia, reinforcing Hong Kong as our seamless supply chain hub."

Other speakers at the panel included Deputy Director, Corporate Development of Airport Authority Hong Kong, Mr Chapman Fong; the Chief Financial Officer of Esquel Group, Mr Wilkie Wong; Special Project Director, Logistics and Supply Chain MultiTech R&D Centre, Dr Venus Lun; and Managing Director, Hong Kong and Macau SF Supply Chain (Hong Kong) Limited, Mr Michael Tung. They shared insights from various perspectives, including aviation logistics services, innovation and practical experience in logistics and supply chain management, to showcase that Hong Kong is the ideal place for Indonesian and Association of Southeast Asian Nations companies looking to expand their reach and navigate the dynamic global trade landscape.

