International Arthur film showcases Wales during Year of Legends

During Wales Year of Legends, the new epic film from Warner Bros. Pictures and Village Roadshow Pictures — King Arthur: Legend of the Sword releases internationally 12 May and UK wide 19 May showcasing some of Wales epic landscapes which will inspire international audiences to find out more about Wales' wealth of legends and links with Arthur.

Thursday 11 May 2017

In the lead up to the release date, Visit Wales has partnered with VisitBritain on a digital campaign 'Where Stories Become Legends' which showcases legendary locations in King Arthur's Britain to an international audience. The campaign features an exclusive behind-the-scenes video of writer/director/producer Guy Ritchie, writer/producer Lionel Wigram and the film's stars Charlie Hunnam and Jude Law on location talking about the epic British landscapes used in King Arthur: Legend of the Sword and the emotions they inspire — film can be viewed on this link: Exclusive behind-the-scenes video on location for King Arthur: Legend of the Sword (external link).

Cabinet Secretary for the Economy and Infrastructure, Ken Skates, said:

"The release of the film during our Year of Legends is perfect timing as we explore Wales' many legends and bring the past to life this year.

The film is a high profile showcase to Wales' epic scenery as well as to our potential as a film location. This is the latest in a long line of high profile productions that have filmed on location in Wales, with support from Wales Screen, helping to boost local economies and promote the stunning locations on offer, internationally.

I hope that the film will inspire many to visit us during our Year of Legends, and to take part in their own epic story during 2017."

The locations from the film include Llyn Gwynant, Capel Curig and the Wye Valley.

BAFTA Cymru and Pontio have secured a special preview screening of the new film ahead of the UK release date. Audiences in Wales will have an opportunity to see the magic up on the big screen in the Pontio Arts and Innovation Centre, Bangor, North Wales on Sunday 14 May at 8pm.

This is the latest film to hit the cinema screens which has been filmed in

Wales. further information on other films featuring Wales can be found on this link: Epic film locations (external link).