## <u>Intellectual Property: the European</u> <u>Commission would like to hear your</u> views!

The European Commission invites the public and all interested stakeholders to voice their opinions on its roadmap aimed at upgrading the Intellectual Property protection system in the European Union.

The European Commission roadmap is open for feedback until 14 August 2020.

For more information and for participation, we invite you to consult the <u>dedicated webpage on the European Commission website</u>.

## <u>Background</u>

Intellectual property (IP) rights enable EU businesses to protect their inventions & creations to better compete around the world. The EU needs to better protect & manage IP if it is to assume leadership in key industrial areas & improve resilience to health & economic crises, while moving towards a greener, more digital economy. This initiative aims to upgrade the IP system, promote its smarter use, ensure better enforcement & promote fair play globally for IP.

Feedback will be taken into account for further development and fine tuning of the initiative. The Commission will summarise the input received in a synopsis report explaining how the input will be taken on board and, if applicable, why certain suggestions can't be taken up. Feedback received will be published on the <a href="European Commission website">European Commission website</a>.