<u>Intellectual Property and Digital</u> <u>Transition Conference - 11 February</u>

February 09, 2021 About the EUIPO

Intellectual Property and Digital Transition Conference — 11 February



The Portuguese IP office (INPI) is organising a virtual high-level conference on Intellectual Property and Digital Transition, on 11 February 2021.

Under the theme of 'The Intellectual Property metamorphosis in the Age of Digital Transition — Remember the past, Act in the Present, and Reflect on the challenges of the Future', the conference will focus on two central themes: digital transition and intellectual property. The event has been organised within the framework of activities of <u>Portugal's presidency of the Council of the European Union</u>.

The EUIPO's Executive Director, Christian Archambeau, will give an opening speech at the conference.

On 1 January 2021, Portugal was entrusted with the rotating presidency of the Council of the EU. With the official motto of 'Time to deliver: a fair, green and digital recovery', the presidency believes that it is essential to reflect on the importance of intellectual property in the European context.

All **information related to the conference** can be found on the <u>dedicated</u> <u>website of the event</u>.