

Hunan Liaison Unit helps Hong Kong food and catering associations and enterprises to participate in 2019 China International Food & Catering Expo (with photos)

The Hunan Liaison Unit (HNLU) of the Hong Kong Economic and Trade Office in Wuhan (WHETO) is helping Hong Kong food and catering associations and enterprises to take part in the 2019 China International Food & Catering Expo being held in Changsha, Hunan Province. The event, jointly organised by the Ministry of Commerce and the People's Government of Hunan Province, is taking place from today (September 20) to September 22 in Changsha, Hunan.

The HNLU has arranged for the Hong Kong food and catering associations and enterprises to participate in the Expo, set up a Hong Kong Pavilion and hold four talks relating to the development of food and wine industries to promote and enhance co-operation and exchanges between Hong Kong and the Mainland.

The Director of the WHETO, Mr Vincent Fung, said at the opening ceremony of the Hong Kong Pavilion today that there are more than 40 exhibitors from Hong Kong with almost 50 booths, making for the largest presence so far at the exhibition. Through the setting up of the Hong Kong Pavilion, it is hoped that Hong Kong's quality brands can be promoted to people in Hunan and other provinces and cities, enhance the image of Hong Kong's products, and further promote co-operation and Hong Kong-Hunan exchanges in sectors such as commerce and trade and food culture.

The HNLU has arranged for Hong Kong food and wine associations to deliver talks during the exhibition, namely "Development and Strengths of Hong Kong Food Industry" by the Hong Kong Food Council, the "Greater Bay Area Food Safety Standards System Traceability Registration Scheme" by the FSI (CHK) Association, "Hong Kong's Quality Food Brands and Healthy Living and Sports Products" by the Chinese Manufacturers' Association of Hong Kong, and "Direction of Wine Development in China and how Hong Kong Becomes a Wine Platform between China and the World" by the Hong Kong Wine and Spirits Association.

In addition, the HNLU has also arranged for a delegation from the Hong Kong food and catering industry to visit food enterprises in Changde to further strengthen exchanges and co-operation on food and beverage industries between Hong Kong and Changde and promote economic and trade relations in general.

