

# Hong Kong's the plaice for seafood trade mission

The trade mission is supported by the Seafood Market Development project, which recently received over £1 million from the Welsh Government and the European Maritime and Fisheries Fund.

This will be the first time a Welsh seafood delegation has visited Hong Kong. Seafood Expo Asia will enable the delegation to explore exporting opportunities for their lobsters, crabs, oysters, scallops and other quality Welsh seafood products.

As part of the trade mission, Welsh companies will also have the opportunity to visit local shellfish markets and meet with wholesalers and retailers to better understand the expanding Chinese seafood industry.

Cabinet Secretary for Energy, Planning and Rural Affairs Lesley Griffiths said:

“Brexit presents both challenges and opportunities for our fishing industry. We are doing all we can to help the industry prepare for these challenges and adapt to a post-Brexit world.

“Since the EU referendum, there has been increased interest from Welsh producers to export to China and other Asian markets. We are keen to help them explore the opportunities these markets can offer. The Seafood Development Project has an important role to play in supporting the sector as the UK prepares to leave the European Union helping to market Welsh seafood domestically and internationally.”

Welsh participant companies:

The Lobster Pot – Based in Church Bay, Anglesey, it supplies fresh live European blue Lobster and brown crab to wholesalers and retailers worldwide.

WM Shellfish – Based in Holyhead, the company supplies king and queen scallops, lobster, brown crab, spider crab, whelks and blue mussels to the wholesale, retail and catering trade.

Tethys Oysters – Based in Pembrokeshire, the company produces high-quality native oysters (*Ostrea edulis*) for the export markets.

Ross Shellfish – Based in Caernarfon, it supplies periwinkles as well as other shellfish products including mussels, clams and scallops.

CamNesa – Seafood consultancy based in Ceredigion, providing advice and support to the seafood industry. In particular, brown crab, lobster and

whe1k's trade.