

Hong Kong's regional transportation hub status draws UK-based destination display supplier setting up regional headquarters (with photo)

Invest Hong Kong (InvestHK) announced today (January 26) that it has assisted Hanover Displays, a UK-based company designing and manufacturing passenger information systems for the public transport industry, to open a regional headquarters in Hong Kong.

The Associate Director-General of Investment Promotion, Dr Jimmy Chiang, congratulated the official opening of the company's regional headquarters in Hong Kong. He said, "The city is strategically located in the heart of Asia and close to the Mainland. It is an ideal place for Hanover Displays to expand in the region and offer local support to customers."

Founded in 1985 in the UK, Hanover Displays has been active in the Hong Kong market for 25 years, and has established itself as one of the leading destination display suppliers in the region. The Regional Head of Hong Kong and China, Mr Him Kwan, said that the company is very excited to have its new regional headquarters in Hong Kong, from which it can better serve customers in Hong Kong, the Mainland and the Far East region.

He said, "Asia is one of our key markets, and our operations in the Far East region date back to 1999. We value our customers, and the key factor to open the Hong Kong regional headquarters is to be close to our customers and provide them with quick local support. Doing business in Hong Kong is rewarding, thanks to its excellent infrastructure and convenient access to the Asia-Pacific market."

"Our Hong Kong regional headquarters encompasses sales, service support and parts warehousing operation. The office is serving not only the local market in Hong Kong but also extends its reach to the Mainland and the wider Far East region," he added.

The company is committed to innovation and customer satisfaction, constantly rolling out new products ranging from high-resolution LED destination displays to advanced destination controllers and multimedia passenger information screens, to cater to the evolving needs of clients.

To get a copy of the photo, please visit www.flickr.com/photos/investhk/albums/72177720314298073.

For more information about Hanover Displays, please visit www.hanoverdisplays.com.

