

# Hong Kong young people encouraged to aim high and grasp entrepreneurial opportunities in Greater Bay Area

The Guangdong-Hong Kong-Macao Greater Bay Area Development Office (the Office) under the Constitutional and Mainland Affairs Bureau set up a booth at the Entrepreneur Day exhibition at the Hong Kong Convention and Exhibition Centre from today (December 7) for two consecutive days to showcase the opportunities brought about by the development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and introduce the various support services available. The Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area, Ms Maisie Chan, visited the exhibition today and encouraged talents, including young people, who are interested in starting their businesses in the GBA to grasp the development opportunities.

Ms Chan said that with a total population of over 86 million, and a GDP of about RMB 13 trillion that is equivalent to the tenth largest economy in the world, the GBA is one of the most open and economically vibrant regions in the country, providing greater room of development for Hong Kong young people who intend to pursue entrepreneurship. Through the Entrepreneur Day exhibition booth, the Office aims to provide visitors, particularly Hong Kong young people who aspire to seek development in the Mainland cities of the GBA, with useful information on relevant policies and support services.

The Hong Kong Special Administrative Region (HKSAR) Government attaches great importance to the development of young people, and continues to introduce and enhance various schemes such as the Funding Scheme for Youth Entrepreneurship in the GBA (the Scheme) to support Hong Kong young people to capitalise on the entrepreneurial opportunities in the GBA. Ms Chan visited a number of booths at the Entrepreneur Day exhibition set up by youth start-up teams under the Scheme, and had candid exchanges with team members to learn more about their start-up stories and business operations. She encouraged the start-up teams to keep up their good efforts and grasp the enormous opportunities available under GBA development.

The booth also introduces to visitors the diversified channels through which the Office disseminates practical information about the development of the GBA, including a thematic website ([www.bayarea.gov.hk/en](http://www.bayarea.gov.hk/en)), social media platforms (e.g. official WeChat account: HKCMAB), the "Greater Bay Area Information Station" digital information platform launched in various districts of Hong Kong since August 2023, and the GoGBA Digital Platform ([www.go-gba.com/en](http://www.go-gba.com/en)). These channels enable visitors to obtain more information about GBA development at their convenience.

To promote voting in the District Council (DC) election, the booth of the Office is also decorated with related promotional materials. Ms Chan appealed to different sectors of the society to cast their votes on DC

election day on December 10 to elect DC members who are capable and devoted to serving the public to build a better community together.

The Entrepreneur Day exhibition is held at Hall 1 of the Hong Kong Convention and Exhibition Centre. The booth of the Office is located at Hall 1E (Booth 1E – E02). Interested parties may visit the Entrepreneur Day exhibition tomorrow (December 8) from 9am to 6pm. Admission is free. Online pre-registration is required. Please visit the Hong Kong Trade Development Council’s website ([www.hktcdc.com/event/eday/en](http://www.hktcdc.com/event/eday/en)) for more details.

For further information about the GBA, please visit the dedicated website ([www.bayarea.gov.hk/en](http://www.bayarea.gov.hk/en)), which also covers the content of the GBAIS ([www.bayarea.gov.hk/gbais/en](http://www.bayarea.gov.hk/gbais/en)) for easy browsing by members of the public.

