

Hong Kong showcases its food culture at Lyon Street Food Festival 2018 (with photos)

The street food of Hong Kong shone at the Lyon Street Food Festival held in Lyon, France, from September 13 to 16. The Festival was supported by the Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) in co-operation with the Hong Kong Tourism Board.

Being one of three guest cities along with Montreal and Izmir, Hong Kong presented the typical food culture of Hong Kong, highlighting the Sham Shui Po neighbourhood in particular. The unique Hong Kong street food egg waffles and grid cake was one of the highlights and was well received by the French for its special appearance and rich taste. In addition, Hong Kong dim sum fused with French cuisine delighted and surprised visitors.

The Assistant Representative of HKETO, Brussels, Mr Paul Leung, officiated at the opening of the Hong Kong pavilion. Mr Leung said that the event was a great opportunity to present Hong Kong as an exciting tourist destination with its unique mix of Eastern and Western food culture, in addition to the unforgettable shopping experience, the scenic countryside and hiking trails, and the beautiful islands and beaches. He encouraged people in Lyon to visit Hong Kong to feel the vibrancy of Asia's world city.

The Lyon Street Food Festival, held for the third time this year, aims to showcase special and tasty street foods from different parts of the world. Workshops are held to give visitors first-hand experience in preparing street food. The Festival has built up a reputation as an iconic annual event in Lyon and attracted about 20,000 visitors last year.



