

# Hong Kong offers new opportunities for Polish companies

The Hong Kong Economic and Trade Office in Berlin (HKETO Berlin) held a seminar in Poland's capital Warsaw on June 14 (Warsaw Time) to introduce new business opportunities in Hong Kong and beyond for Polish companies. The seminar was organised with the support of Invest Hong Kong, which is a Hong Kong Special Administrative Region (HKSAR) Government department tasked with facilitating inward investment, as well as the Polish Investment and Trade Agency.

The event identified Hong Kong as a platform for Polish businesses to expand to the Chinese market and elsewhere in Asia. Participants of the seminar came from Polish government agencies as well as from Polish small and medium-sized enterprises (SMEs) and start-ups from different sectors such as financial technologies (Fintech) and other aspects of innovation and technology.

Polish businesses in Hong Kong benefit from Hong Kong's traditional strengths including the low and simple tax system, the rule of law, and the strategic location in the heart of Asia. New prospects will arise from the enhanced connectivity of the city in the Guangdong-Hong Kong-Macao Bay Area, fostering economic integration in the region. In its role as a facilitator, Hong Kong serves as the bridge linking goods and services of Polish companies with the markets in the East.

The Head of the Investment Promotion Unit of HKETO Berlin, Dr Chung Wing-hin, presented the latest initiatives of the HKSAR Government to attract innovative businesses and institutions to Hong Kong. "Hong Kong, with its sound legal framework and international connectivity, is an excellent place to perform research and development activities. Now, with the latest support from the HKSAR Government, it has become even more attractive for foreign companies to set up a subsidiary in Hong Kong," Dr Chung said.

He also elaborated on the favourable environment offered by the Hong Kong Science and Technology Parks Corporation and Hong Kong Cyberport Management Company Limited, two key economic drivers connecting SMEs and start-ups to strategic partners and investors in Hong Kong, fostering collaboration with local and international business partners to create new projects, and accelerating digital adoption.

Other speakers at the seminar included Business Consultant and former Board Member of the Warsaw Stock Exchange Ms Lidia Adamska; the President of the Management Board of Polish Fintech company Vivus Finance, Mr Loukas Notopoulos; and Board Member of Polish export company Vici Group Mr Marek Rataszewski.

About HKETO Berlin

HKETO Berlin is the official HKSAR Government representative in commercial relations and other economic and trade matters in Poland as well as Austria, the Czech Republic, Germany, Hungary, the Slovak Republic, Slovenia and Switzerland.