

Hong Kong I&T industry delegation visits Tianjin (with photos)

The Government Chief Information Officer, Mr Tony Wong, led a delegation of Hong Kong's innovation and technology (I&T) industry to visit Tianjin yesterday (August 30) to participate in the three-day 25th China International Software Expo (CISE) starting today (August 31) at the Tianjin Meijiang Convention Center. A Hong Kong Pavilion was set up at the CISE to showcase over 20 outstanding products and technology solutions of Hong Kong's I&T industry, enabling Hong Kong enterprises to deepen their co-operation and explore unlimited business opportunities on the Mainland.

The exhibits of the Hong Kong Pavilion, mainly from the winning projects of the Hong Kong ICT Awards or the "Maker in China" SME Innovation and Entrepreneurship Global Contest – Hong Kong Chapter, cover a wide range of technology fields such as artificial intelligence, virtual reality and augmented reality, cloud computing, big data, Web 3.0, and Internet of Things. Also touching on various types of applications, including fintech, biotechnology, smart construction site management and digital entertainment, the exhibits highlight the deep integration of digital technology with the real economy. The Hong Kong Pavilion also features a mini-stage for Hong Kong exhibitors to present their products and services to potential buyers, business partners and investors in an innovative, diversified and interactive manner.

Speaking at the opening ceremony of the Hong Kong Pavilion, Mr Wong said that this is the 11th consecutive year for the Hong Kong delegation to join this large-scale national software exposition. The annual CISE offers golden opportunities for Hong Kong's I&T industry members to present their excellent services and products to the Mainland I&T communities and investors, helping them to tap into the enormous Mainland market, and allowing them to integrate into the overall development of the country and contribute to the country's I&T development. Mr Wong also called on the Mainland I&T communities to learn more about Hong Kong's I&T development. He also invited them to leverage Hong Kong's distinctive advantages of enjoying strong support of the motherland, being closely connected to the world and having a high degree of internationalisation, to show the world the country's I&T power and tell good stories of the country's I&T development.

The delegation comprises about 30 members, including the Chairman and the Vice-Chairman of the Hong Kong Software Industry Association and exhibitors of the Hong Kong Pavilion. The CISE, led by the Ministry of Industry and Information Technology, was organised by the China Information Technology Industry Federation and undertaken by the Tianjin Smart City Research Institute. This year's CISE is themed "shaping a new software ecosystem and empowering new changes to the development" and it is the largest national software trade show in the country.

Mr Wong concluded his visit today and returned to Hong Kong in the evening.

