## Hong Kong Housing Authority holds "Domain 10th Anniversary Celebration cum Glamorous and Shining Christmas" (with photos)

The following is issued on behalf of the Hong Kong Housing Authority:

The Hong Kong Housing Authority (HA) today (November 25) held the "Domain 10th Anniversary Celebration cum Glamorous and Shining Christmas" event at its Domain shopping mall in Yau Tong to celebrate the 10th anniversary of Domain together with tenants and the public, as well as to launch the splendid Christmas decorations and a series of themed celebration events at the shopping mall.

The Director of Housing, Miss Agnes Wong, together with members of the Housing Authority and its Commercial Properties Committee and representatives of Domain's tenants, officiated at the lighting ceremony for the celebration event.

Speaking at the ceremony, Miss Wong said Domain was HA's largest shopping mall with as many as 150 shops. As HA's flagship shopping mall, the growth and evolution of Domain was witnessed by all over the past 10 years. While thanking the Domain team for their efforts, she also thanked the tenants for their journey together with Domain for the past 10 years. All along, the team has adopted proactive and flexible leasing strategies with a view to providing a wide variety of shopping, leisure and dining choices, bringing customers a brand new shopping experience.

To celebrate the 10th anniversary of Domain, and as the festive season of Christmas is approaching, the HA has launched a series of themed celebration events to celebrate the 10th anniversary of Domain and joy of Christmas with customers. They include "Stars Gathering Birthday Party", "Instant Draw and Ultimate Lucky Draw", "Domain Club Giveaway Offers", "Football Fanatic Class" and "Christmas Handmade Market". Tenants also actively supported the events, offering various festive promotion discounts to customers.

To mark the celebration, a renowned photographer has carefully picked the top 10 "check-in" spots in Domain for shoppers. The Japanese cutie cartoon pair, Piske and Usagi, also made a special trip to Hong Kong to celebrate Domain's 10th birthday, bringing along a number of popular products for redemption by customers.

For details of gift redemption, various discounts and activities, please refer to the posters in the mall or visit the Domain website <a href="http://www.Domain-Mall.hk">www.Domain-Mall.hk</a>.







