

Hong Kong Flower Show's portrait photo shooting activity open for enrolment

Photography enthusiasts are invited to enrol in the Portrait of TVB Artistes and Miss Hong Kong activity to be held at 3.30pm on March 14 at Victoria Park in conjunction with the annual Hong Kong Flower Show in mid-March. The shooting session will last for about an hour.

The portrait photo shooting activity is jointly organised by the Leisure and Cultural Services Department (LCSD) and Television Broadcasts Limited (TVB).

Anyone interested may enrol through My SmartPLAY App, the SmartPLAY webpage or Smart Self-service Stations from today (March 1) to March 13. The maximum number of participants is 800. Participants will be accepted on a first-come, first-served basis. Entry fees are \$50 (normal rate) and \$25 for full-time students, senior citizens aged 60 or above and persons with disabilities.

Additionally, there will be a flower show photo competition entitled "Floral Joy Around Town". It aims to promote community greening with impressive photographs of flowers and plants on display, interesting or touching scenes captured at the showground, and portraits of TVB artistes and Miss Hong Kong titleholders with beautiful garden displays as a backdrop.

The photo competition is divided into three categories. Category A, Portrait of TVB Artistes and Miss Hong Kong, comprises open and student sections, in which all entrants must enrol in the portrait photo shooting activity to be held at 3.30pm on March 14 at Victoria Park.

It is not necessary to sign up in advance for Category B, Flowers, and Category C, Snapshots. However, entrants are required to pay admission fees for taking photographs at the showground during the show period. Photographs must be related to this year's flower show.

For details, please refer to the flower show webpage at www.hkflowershow.hk/en/hkfs/2024/photo_rs.html or call 2601 8260 for enquiries.

This year's flower show will be held at Victoria Park for 10 days from March 15 to 24, running from 9am to 9pm daily, featuring the exuberant angelonia as the theme flower and "Floral Joy Around Town" as the theme of the show.

The flower show is organised by the LCSD. The Hong Kong Jockey Club Charities Trust is supporting the flower show for the 12th consecutive year and has been its major sponsor since 2014.