

# Hong Kong Flower Show 2024 commercial stalls auctioned

The auction of Hong Kong Flower Show 2024 commercial stalls was conducted smoothly today (December 13) at Cheung Sha Wan Sports Centre. Fifty-three stalls were successfully let at the auction, bringing in total revenue of \$1,501,610.

Organised by the Leisure and Cultural Services Department, the 10-day flower show will be held from March 15 to 24, 2024, at Victoria Park.

The 55 commercial stalls in the showground include one photographic equipment stall, one book stall, two beverage stalls, six fast food stalls, one fast food stall – Floral cafe, two handicraft stalls and 42 flower and gardening stalls.

The results of today's auction are as follows:

Photographic equipment stall (5 metres x 5m): 1  
Upset price: \$17,060  
Bid price: \$17,060

Book stall (5m x 10m): 1  
Upset price: \$11,630  
Bid price: \$11,630

Beverage stall (5m x 5m): 2  
Upset price: \$22,740  
Bid prices: \$45,000 and \$52,500  
Average price: \$48,750

Fast food stall (5m x 10m): 4  
Upset price: \$22,740  
Bid prices: Ranging from \$22,740 to \$50,000  
Average price: \$31,870

Fast food stall – Floral cafe (5m x 10m): 1  
Upset price: \$22,740  
Bid price: \$22,740

Handicraft stall (5m x 5m): 2  
Upset price: 17,060  
Bid prices: \$25,500 and \$30,000  
Average price: \$27,750

Flower and gardening stall (5m x 5m): 42  
Upset price: \$17,060  
Bid prices: Ranging from \$17,060 to \$47,200  
Average price: \$27,850

The two remaining fast food stalls will be leased at its upset price of \$22,740 on a first-come, first-served basis. Details will be announced on the flower show webpage later. For enquiries, please call 2601 8260 or visit [www.hkflowershow.hk/en/hkfs/2024/commercial.html](http://www.hkflowershow.hk/en/hkfs/2024/commercial.html).