

Hong Kong Customs special operation combats sale of counterfeit goods (with photo)

Hong Kong Customs yesterday (December 6) conducted a special operation in Sheung Shui to combat the sale of counterfeit goods and seized about 2 300 items of suspected counterfeit goods with an estimated market value of about \$500,000. During the operation, one person was arrested.

Customs earlier received information alleging the sale of suspected counterfeit cosmetic products at a retail shop. After an in-depth investigation and with the assistance of the trademark owners, Customs officers yesterday took enforcement action and raided a retail shop in Sheung Shui. The batch of suspected counterfeit goods, including cosmetics, skincare products and perfumes, was seized.

During the operation a saleswoman, aged 24, was arrested.

An investigation is ongoing and the likelihood of further arrests is not ruled out. Samples of the suspected counterfeit goods involved in the case will be sent to the Government Laboratory for safety testing.

Customs will continue to step up inspection and enforcement to vigorously combat the sale of different kinds of counterfeit goods.

Customs reminds consumers to procure goods at reputable shops and to check with the trademark owners or their authorised agents if the authenticity of a product is in doubt. Traders should also be cautious and prudent in merchandising since the sale of counterfeit goods is a serious crime and offenders are liable to criminal sanctions.

Under the Trade Descriptions Ordinance, any person who sells or possesses for sale any goods with a forged trademark commits an offence. The maximum penalty upon conviction is a fine of \$500,000 and imprisonment for five years.

Members of the public may report any suspected counterfeiting activities to Customs' 24-hour hotline 2545 6182 or its dedicated crime-reporting email account (crimereport@customs.gov.hk) or online form (eform.cefs.gov.hk/form/ced002).



版權及商標調查科
Intellectual Property Investigation Bureau

