

Hong Kong Customs' social media accounts in operation (with photo)

Hong Kong Customs today (February 22) launched a new social media channel to strengthen communication and connection with different sectors of the community through its Facebook page and Instagram account. A promotional video featuring the Commissioner of Customs and Excise, Ms Louise Ho, has been produced specifically for serving as a prelude to the launch. The video has been uploaded to Customs' official social media accounts:

- fb.watch/bke03uYutM; and
- www.instagram.com/tv/CaRPVANp2UR/?utm_source=ig_web_copy_link

To enable members of the public to gain a better understanding of the diversity of Customs' work as well as the challenges and changes encountered by the department in law enforcement and anti-pandemic work in recent years, Customs will share in a timely manner the department's press releases, latest activities and glimpses of the work of Customs officers via the social media channel.

Following the launch of the social media channel, Customs will publish departmental information in a quick and vivid manner to improve message delivery, enhance transparency and promote the professional excellence of the department.

Members of the public are welcome to view, follow and share the information of Hong Kong Customs' Facebook page (www.facebook.com/hongkongcustoms) and Instagram account (www.instagram.com/hongkongcustoms) through the hyperlinks or QR codes in the Annex.

