

Hong Kong Customs seizes suspected counterfeit sportswear (with photo)

With the imminent arrival of the FIFA World Cup, Hong Kong Customs stepped up enforcement to combat counterfeit products and seized about 74 000 suspected counterfeit sportswear with an estimated market value of about \$3.8 millions in the past three weeks.

Through risk assessment, Customs officers inspected seven consignments arriving in Hong Kong at Man Kam To Control Point, Kwai Chung Customhouse Cargo Examination Compound, Customs Cargo Examination Compound, River Trade Terminal, Tuen Mun, as well as downtown express centres and destined for countries in Asia, North America and Central America.

â€œUpon inspection, Customs officers found about 74 000 counterfeit sportswear in total from the seven consignments.

Investigations are ongoing.

Customs will continue to step up enforcement to combat suspected counterfeit products.

Under the Trade Descriptions Ordinance, any person who imports or exports any goods to which a forged trade mark is applied commits an offence. The maximum penalty upon conviction is a fine of \$500,000 and imprisonment for five years.

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Members of the public may report any suspected infringing activities to the Customs 24-hour hotline 2545 6182 or dedicated crime-reporting email (crimereport@customs.gov.hk). All information received by Customs will be kept in confidence.

