<u>Hong Kong Customs seizes suspected</u> <u>counterfeit goods worth about \$14.9</u> <u>million (with photos)</u>

â€<Hong Kong Customs from October 9 to 16 seized about 74 700 items of suspected counterfeit goods at the Tuen Mun River Trade Terminal Customs Cargo Examination Compound. The total estimated market value of the seizure was about \$14.9 million.

Through risk assessment, Customs inspected four 40-foot containers, declared as carrying footwear and arriving in Hong Kong from the Mainland, in the abovementioned period. After inspection, Customs officers found the batch of suspected counterfeit sports shoes therein.

An initial investigation revealed that the batch of suspected counterfeit goods would be transshipped to overseas regions.

An investigation is ongoing.

Customs will continue to combat cross-boundary counterfeit goods activities by interception at source, with stringent enforcement action based on risk assessment and intelligence analysis.

Under the Trade Descriptions Ordinance, any person who imports or exports any goods to which a forged trademark is applied commits an offence. The maximum penalty upon conviction is a fine of \$500,000 and imprisonment for five years.

Members of the public may report any suspected counterfeiting activities to Customs' 24-hour hotline 182 80 80 or its dedicated crime-reporting email account (crimereport@customs.gov.hk) or online form (eform.cefs.gov.hk/form/ced002).



