Hong Kong Customs combats sale of counterfeit jewellery at fair

Hong Kong Customs took enforcement action to combat the sale of counterfeit jewellery on June 22 at a fair held in the Hong Kong Convention and Exhibition Centre (HKCEC).

Customs earlier received information alleging the display of counterfeit jewellery for order at a booth at a jewellery fair held at the HKCEC.

After investigation, Customs officers conducted a test-buy operation on June 22 and successfully ordered 2 000 pieces of suspected counterfeit jewellery as well as seized nine counterfeit jewellery samples at a booth with an estimated market value of about \$40,000 in total. A 36-year-old man in charge was arrested.

The man was convicted of offering to supply goods with false trade description and possession of goods with a forged trademark for the purpose of trade or business, in contravention of the Trade Descriptions Ordinance (TDO), and sentenced to a fine of \$2,000 and two months' imprisonment suspended for 12 months at Kwun Tong Magistrates' Courts on June 23.

Under the TDO, any person who sells or possesses for sale any goods with a forged trademark commits an offence. The maximum penalty upon conviction is a fine of \$500,000 and imprisonment for five years.

Members of the public may report any suspected infringing activities to the Customs 24-hour hotline 2545 6182 or dedicated crime-reporting email account (crimereport@customs.gov.hk).