## Hong Kong, China Night showcases Hong Kong's artistic talent during 2024 Paris Olympics (with photos)

â€<The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) organised the Hong Kong, China Night reception on July 30 (Paris time) in Paris, France. Reception attendees cheered for the Hong Kong athletes participating in the 2024 Paris Olympics while showcasing vibrant cultural scenes of Hong Kong to the international audience. The Secretary for Culture, Sports and Tourism, Mr Kevin Yeung, officiated at the reception.

In her welcome remarks, the Special Representative for Hong Kong Economic and Trade Affairs to the European Union, Ms Shirley Yung, highlighted the importance of sports in connecting cultures and people. She also invited friends from around the world to visit Hong Kong and experience its diversified culture with a wide range of mega events.

The Hong Kong, China Night provided guests with a taste of Hong Kong's unique East-meets-West culture and the creativity of Hong Kong talent. A string duo featuring Hong Kong musicians Grace Chan (double bass) and Melody Lau (violin) brought a harmonious blend of iconic Cantonese pop songs with Western classical music.

The best of Hong Kong's design and innovation were also presented through a fashion showcase at the Hong Kong, China Night. The Culture X AI 2024-25: Kan Tai Keung X AiDLab X Hong Kong Fashion Designers Show, organised by the Laboratory for Artificial Intelligence in Design, which was jointly established by the Hong Kong Polytechnic University (PolyU) and the Royal College of Art in the United Kingdom, featured the collaborative efforts of renowned design master and ink painter, Dr Kan Tai-keung, and five esteemed Hong Kong fashion designers, highlighting the convergence of cutting-edge technology and artistic expression in the fashion industry. In addition, a series of sportswear design collections in celebration of the 2024 Paris Olympics, launched by the PolyU School of Fashion and Textiles, was also featured at the Hong Kong, China Night as a highlight of Hong Kong's innovative world of fashion and textiles.

The Hong Kong, China Night reception was co-organised by Culture, Sports and Tourism Bureau; HKETO, Brussels; the Sports Federation & Olympic Committee of Hong Kong, China; and the Hong Kong Trade and Development Council. The reception was attended by Hong Kong athletes and more than 300 guests from the government, business, sports, art and culture, as well as creative sectors from various cities.





