

Home and Youth Affairs Bureau launches "HKYouth+" youth mobile application

The Home and Youth Affairs Bureau (HYAB) launched the "HKYouth+" youth mobile application ("HKYouth+") today (March 28), providing a one-stop platform to disseminate comprehensive information about youth development programmes. Young people can make use of "HKYouth+" to explore different opportunities and activities according to their individual needs and interests.

"HKYouth+" is a comprehensive platform specially designed for Hong Kong youths to provide latest youth development information and activities that cover many different areas, including personal development opportunities, local hot topics, national development, arts and leisure, innovation and technology, physical and mental wellness, etc. It enables young people to explore different areas of interest and enrich themselves with various learning resources. Through category or keyword searches, users can easily access the latest information and activities related to youth development anytime and anywhere. After registering as a member of "HKYouth+", users can personalise their settings and receive recommended activity information that is relevant to their interests or the districts where the users reside, study or work. "HKYouth+" also features a convenient registration function that allows registered users to sign up instantly for selected activities.

The Youth Development Blueprint released by the HYAB mentioned that a youth-based mobile application would be developed. The HYAB immediately began the preparation and application development work, which included consulting the action group under the Youth Development Commission (YDC), conducting questionnaire surveys and organising multiple focus groups to gather opinions from more than 1 000 young people and stakeholders from diverse backgrounds. In addition, the HYAB invited over 100 young people to participate in the prototype testing of "HKYouth+" to ensure that the main functions, design, and the overall user experience of the application would cater to the needs and expectations of Hong Kong youths.

Following the first release of "HKYouth+", the HYAB will continue to produce and upload more practical learning resources and original multimedia content, and will progressively provide more information about the youth activities organised by the HYAB, the YDC and the 18 District Offices under the Home Affairs Department.

"HKYouth+" supports iOS and Android operating systems. The public can download it from Apple App Store, Google Play and HUAWEI AppGallery for free.