

# HM Land Registry and Ordnance Survey extend support to British start-ups

HM Land Registry and Ordnance Survey continue to provide financial support and expert advice through their successful Geovation Programme, as 4 new businesses are granted access to resource and support.

These additions will add to the 117 start-ups that have been supported since 2015 in introducing innovative digital products and services to their respective markets, raising over £77 million in third-party funding and creating 484 new jobs since 2015. The Accelerator Programme is designed to propel pre-seed or seed stage start-ups, in the location and property industries, to the next level.

To mitigate the added challenges coronavirus (COVID-19) has presented its London-based hub of networking, workshops, development support and more, the programme has responded and adapted to ensure it continues to offer the next generation of digital businesses an all-encompassing package of support through remote digital solutions. This includes access to:

- up to £20,000 in grant funding
- high quality data from Ordnance Survey (OS), HM Land Registry and British Geological Survey
- geospatial expertise from OS and land and property insight from HM Land Registry
- business and strategy development capabilities
- a team of full stack developers to help build their proof of concept/minimum viable product
- business mentorship and coaching from third-party professionals
- hub space at Geovation London, as well as partner hubs in Cardiff, Bristol, Birmingham, Manchester and Edinburgh
- an extensive business network, including connection with investors and potential partners

Andrew Trigg, Interim Director of Digital, Data and Technology at HM Land Registry, comments:

Our ongoing support for PropTech small and medium-sized enterprises (SMEs) on the Geovation Programme is enabling them to seize disruptive opportunities in the housing, land and planning sectors. We couldn't be more excited by the new innovators joining the programme, and can't wait for them to add to an already glowing track record of products, services, and job creation as an exciting part of the UK's digital economy.

Paul Cruddace, Head of Innovation and Geovation for OS, says:

New businesses, new thinking and innovation will be key to the British economy as the nation comes through the Covid pandemic and looks for stability. Start-ups face many challenges, regardless of the current pandemic, and so at this extraordinary time Ordnance Survey, HM Land Registry and the Geovation team will relish giving our best to help these businesses who have joined us succeed.

Talking about her start-up's experience of being on the Geovation Programme, Iris Kramer of ArchAI says:

Geovation helped us develop our commercial skills base, expand customer exploration and market penetration strategies. Because of COVID and the lockdown, every business owner has had to quickly shift to being online. Being part of Geovation has given us the opportunity to learn how to navigate this situation from dedicated experts through workshops, and by sharing experiences with the other founders in the cohort during group coaching sessions. This helped quickly apply our learnings to grow our business, automating archaeology assessments to speed up construction planning, something which would have taken us much longer to arrive at on our own.

For more information on Geovation's accelerator programme, and its wider PropTech and GeoTech membership community, visit <https://geovation.uk>.

## **Businesses joining the programme**

### **BioCap**

BioCap is working with landowners and partners to develop "The Opportunity Map" – a mapped plan for a region's countryside, which highlights existing important ecosystems, and then recommends further Nature-based interventions to create more valuable wildlife habitat and capture carbon.

### **Sail Homes**

Sail Homes offers homeowners a stress-free sale by identifying the best buyer and quickly tying up the many legal details that can cause delays.

### **Mappin Technologies**

Mappin Technologies develops solutions for administrators and users to interact digitally with buildings, from indoor navigation to asset-tracking, to create a digital smart-building ecosystem.

### **adoor**

adoor is a new platform to track a house move. It keeps everyone involved up to date with the information they need, all in one place.

# Background

## About Geovation

Geovation was launched in 2010 by Ordnance Survey to support innovative start-ups using location and property data. Geovation operates 2 accelerator programmes, launched in 2016 and run in association with HM Land Registry and Registers of Scotland. These provide promising GeoTech and PropTech start-ups with focused guidance and support, access to quality data, and technical and financial resources to help them develop and thrive. Geovation has offices in London and Edinburgh and also has partnerships with innovation hubs in Birmingham, Bristol, Cardiff and Manchester to develop and support local start-ups.

For further information about Geovation visit <https://geovation.uk>

## About HM Land Registry

HM Land Registry's mission is to guarantee and protect property rights in England and Wales. HM Land Registry is a government department created in 1862. Its ambition is to become the world's leading land registry for speed, simplicity and an open approach to data. HM Land Registry safeguards land and property ownership worth in excess of £7 trillion, including over £1 trillion of mortgages. The Land Register contains more than 25 million titles showing evidence of ownership for some 87% of the land mass of England and Wales.

For further information about HM Land Registry visit [www.gov.uk/land-registry](http://www.gov.uk/land-registry).

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## About Ordnance Survey

Ordnance Survey is Great Britain's mapping service for government, business and citizens. Our geospatial data serves the national interest by enabling a safe, healthy and prosperous society. Everything happens somewhere, and every day we support the delivery of efficient public services, support land management & planning, help protect our environment and underpin national security, infrastructure and emergency services. With our partners, we provide expertise and accurate location data and services to help create a resilient nation, ready for next-generation technology. We're driven to ensure Britain can build a world-leading digital and connected economy of the future.

For further information about Ordnance Survey visit [www.os.uk](http://www.os.uk).

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