

HKO launches new personalised weather website to enhance weather information services for ethnic minorities (with photo)

The Hong Kong Observatory (HKO) announced today (May 21) the launch of a new personalised weather website to facilitate ethnic minorities' access to local weather information.

In addition to traditional Chinese, simplified Chinese and English, the new website provides basic weather information, including the latest weather reports, weather warnings, nine-day weather forecasts, tropical cyclone tracks and radar, satellite and lightning imagery in eight ethnic minority languages, namely Hindi, Bahasa Indonesia, Nepali, Urdu, Tagalog, Thai, Punjabi and Vietnamese.

The Director of the HKO, Dr Cheng Cho-ming, remarked that ethnic minorities can gain access to weather information in their own languages through the new website, and such information will be conducive to their planning of daily activities and advance preparation for weather changes.

The HKO has consulted relevant ethnic minority representatives and the Centre for Harmony and Enhancement of Ethnic Minority Residents (CHEER) funded by the Home Affairs Department on the design of the new website. CHEER's Centre-in-charge, Ms Katherine Shum, welcomed the launch of the new personalised weather website by the HKO. She pointed out that the new website would help ethnic minorities living in Hong Kong understand the latest weather conditions and assist them to adapt to local life.

The new personalised weather website adopts a responsive web design that automatically adjusts the layout for different devices, such as desktop computers or mobile devices, to provide a better user experience. The website also allows users to customise the information to be displayed according to their preferences.

Members of the public are welcome to visit the new personalised weather website at my.weather.gov.hk/personalized-website/english.

