

[HKETO SF hosts star-studded Hong Kong Cinema reception \(with photos\)](#)

Four filmmakers from Hong Kong joined an opening night reception in San Francisco on July 12 (San Francisco time) in honour of their works being presented in the ninth Hong Kong Cinema. Two new directors, Jun Li and Lee Cheuk-pan, along with cast members of "G Affairs" Hanna Chan and Kyle Li, attended.

This year's Hong Kong Cinema, presented by SFFILM in association with the Hong Kong Economic and Trade Office, San Francisco (HKETO SF), runs from July 12 to 14 (San Francisco time). A total of seven Hong Kong movies are being screened at the New People Cinema and the Roxie Theater.

This year's line-up offers a selection that traverses many genres. Alongside a madcap comedy about a search for breast milk and a portrayal of a transgender character at the heart of "Tracey" to the sexual awakening of the protagonist of "The Lady Improper", the 2019 selection demonstrates the region's risk-taking and forward-thinking fare, according to SFFILM Senior Programmer Mr Rod Armstrong.

At the opening night reception, the Director of HKETO SF, Mr Ivanhoe Chang, thanked SFFILM for its continued support of Hong Kong's emerging talents. He welcomed the attendance of two new directors, Jun Li and Lee Cheuk-pan, as well as Hanna Chan and Kyle Li.

"Tracey" opened this year's program and is the directorial debut of Jun Li. "G Affairs" by Lee Cheuk-pan is a winning project of the 3rd First Feature Film Initiative (FFFI) and received funding support through the Hong Kong Special Administrative Region Government's Film Development Fund.

"The FFFI is one of the Government's initiatives to help identify and nurture new talent, as well as provide financial support for new directors and their film production teams to make their first feature films," Mr Chang said.

HKETO SF has been supporting Hong Kong's creative industry by promoting Hong Kong films and its home-grown talents to the US audience through film festivals in the western part of the United States. Hong Kong Cinema is a programme solely dedicated to Hong Kong movies. In addition to "Tracey" and "G Affairs", this year's line-up features "Hotel Soul Good", "Missbehavior", "Men on the Dragon", "The Lady Improper" and "The Attorney".

